

**ASX ANNNOUNCEMENT** 

**26 February 2019** 

## Leading Telehealth and Healthcare Executive Harry Kim Appointed to CardieX's Advisory Board as a Special Advisor

## Highlights:

- Appointment of Harry Kim the former Senior Vice President & General Manager of American Well, one of the largest telemedicine platforms in the USA to the CardieX Advisory Board as a Special Advisor.
- Mr. Kim also formerly Global Samsung Health Business Lead for Samsung Electronics and Global Health & Life Sciences Lead for Hewlett Packard, growing revenue from US \$3B to US \$11B during his tenure.
- Senior telehealth, digital health and healthcare executive to help drive new global wearable, digital health, and telehealth partnerships.
- Recent new Advisory Board appointments build upon CardieX's existing highly experienced group of key Advisory Board executives to ensure the Company is well placed to continue executing against its global strategic plan.

**CardieX Limited (ASX: CDX) (CardieX, the Company)** is pleased to announce the appointment of senior telehealth and digital health executive Harry Kim to CardieX's Advisory Board as Special Advisor effective 1 March 2019.

Mr Kim is a deeply experienced and highly regarded senior healthcare executive who has been appointed to help assist in driving the Company's global wearable, digital health, and telehealth partnerships. Mr Kim will also provide business, operational, and strategic advice on CardieX's business operations and market strategy as the Company looks to expand and grow its business units. Importantly, given Mr. Kim's background in telehealth, and at Samsung and HP, he will be a key strategic advisor to the Company and its CEO as CardieX looks to expand market opportunities for inHealth Medical and its core AtCor central blood pressure (cBP) technology in 2019.

Mr Kim was formerly the SVP & GM of American Well, one of the largest telemedicine platforms in the USA. Of significance, American Well powers telehealth solutions for over 75 health systems comprised of 2,000+ employers and 55 health plan partners with over 7,000 employers, covering over 150 million lives.

Mr Kim also has deep experience in identifying and executing healthcare acquisition opportunities and previously led the Health and Life Sciences division at Hewlett Packard. During his time at Hewlett Packard, Mr Kim led a global strategy and health portfolio which saw the company grow revenue from US\$3 billion to US\$11 billion during his tenure. Mr Kim was also the Global Samsung Health Business Lead at Samsung Electronics where he was responsible for building value and fast-tracking the company's growth healthcare strategy.

CardieX CEO, Craig Cooper commented, "I am personally thrilled with the appointment of an executive with the caliber and experience of Harry Kim to our Advisory Board and as a Special Advisor. Harry has a proven track record in driving value and accelerating company growth in key market segments that match our own corporate and strategic plan. He will be working closely with myself, as well as the inHealth executive team and our device and wearable divisions to develop market opportunities and assist in the positioning of our core technologies with strategic partners. Harry was first introduced to me by the CEO of inHealth Medical and the more time we spent together, the more I realized what a vital asset he could be for Cardiex and its group companies given his depth of experience and relationships. I am looking forward to having him as part of our key executive team members".

## For more information please contact:

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## **About CardieX**

CardieX Limited is a global health technology company that develops digital and device based solutions for large-scale population health disorders. The Company's XCEL device is the world leader in measuring "central blood pressure" which is considered essential for the management of hypertension and related cardiovascular disorders. CardieX also has a joint venture partnership with Blumio, Inc in Silicon Valley for the development of a radar-based blood pressure sensor incorporating CardieX technology. In November 2018 CardieX entered into an agreement with telehealth services provider, inHealth Medical Services, Inc, allowing CardieX to acquire up to 50.5% of inHealth by way of a convertible note.