Senior Healthcare Executive Rhonda Welch Appointed Vice President of Global Marketing

Highlights

- **CardieX has appointed leading senior healthcare executive Rhonda Welch to the new role of Vice President of Global Marketing to boost CardieX's global marketing strategy and to help drive the Company's expansion into high-growth global health markets.**

- **Ms Welch is a highly experienced and regarded 20-year veteran of the US healthcare industry, holding previous management positions at Johnson & Johnson and Baxter Healthcare.**

- **Ms Welch was previously a member of CardieX's Advisory Board and has been instrumental to date in managing the Company's brand transition, product development strategy, and coordinating the company's clinical trial program.**

- **New appointment will accelerate CardieX's global health strategy in medical devices, wearables, telehealth, and consumer healthcare services.**

CardieX Limited (ASX: CDX) (CardieX, the Company) is pleased to announce the appointment of senior healthcare executive Rhonda Welch to Vice President of Global Marketing effective 28 May 2019.

Ms Welch has been appointed to lead the company's marketing initiatives across a broad range of business and strategic initiatives in wearables, medical devices, telehealth, and patient and clinical education.

Ms Welch is a highly experienced healthcare executive with over 20 years' experience in the industry. She is the Founder and Principal of Welch Healthcare Consulting, LCC, which specialises in strategic marketing, market access, medical device reimbursement, and corporate communications.

Previously she was Senior Director at The Aequitas Group, Director of Reimbursement and Health Policy as well as Marketing Director at Biosense Webster, Johnson & Johnson (JNJ: NYSE: US$370B) and held multiple positions at Baxter Healthcare (BAX: NYSE: US$39B). Ms Welch holds a Master's of Economics from the University of Notre Dame and is a certified member of the American Academy of Professional Coders (AAPC).

Appointed to CardieX's Advisory Board in July 2018 (ASX announcement: 3 July 2018), Ms Welch has worked closely with the Company's executive Board and Management to develop new opportunities and business strategy with respect to the expansion of CardieX's technologies and reimbursement programs. To date, Ms Welch has been instrumental in managing CardieX's brand transition, product

development strategy, website and corporate communications, and importantly coordinating the Company's clinical trial programs.

CardieX Limited CEO Craig Cooper commented:

"I am personally very excited to welcome Rhonda to the newly created position of Vice President of Global Marketing. Her 20-year experience in the healthcare industry and proven track record in driving value speaks for itself. Ms Welch's deep healthcare knowledge and depth of experience coupled with her understanding of our Company's vision will be of great value to us as we launch new marketing initiatives to accelerate our growth*."

*Ms Welch's group-wide CardieX appointment follows the departure of AtCor Medical's Marketing Director, Mary Hoxworth, earlier this quarter.

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About CardieX

CardieX Limited is a global health technology company that develops digital and device-based solutions for large-scale population health disorders. The Company's XCEL device is the world leader in measuring "central blood pressure" which is considered essential for the management of hypertension and related cardiovascular disorders. CardieX also has a 50/50 joint venture partnership with Blumio, Inc in Silicon Valley for the development of a radar-based blood pressure sensor incorporating CardieX technology. In November 2018 CardieX entered into an agreement with telehealth services provider, inHealth Medical Services, Inc, allowing CardieX to acquire up to 50.5% of inHealth by way of a convertible note.